

GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

YAT & C (PMU) Department - Tourism Promotion - Participation of A.P. Tourism in India International Film Tourism Conclave at Hyderabad on 20-02-2014 - Sanction of Rs.56,180/- (Rupees Fifty Six Thousand One Hundred and Eighty Only) - Orders - Issued.

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YOUTH ADVANCEMENT TOURISM AND CULTURE (PMU) DEPARTMENT

G.O.Rt.No. 256

Dated: 13-03-2014

Read the following:

1. From the Project Manager, India International Film Tourism Conclave, Mumbai, Lr., Dated: 21-01-2014.
2. Government Letter No. 671/PMU/PRO/2014, YAT & C (PMU) Department, Dated: 12-02-2014.
3. From the Project Manager, India International Film Tourism Conclave, Mumbai, Lr., Dated: 04-03-2014.

O R D E R:

Andhra Pradesh is rich in its culture, traditions, hospitality and heritage, it is also famous for its tourists attractions like Pilgrim Centre, Buddhist Heritage Sites, the Forts and Palaces etc. For promotion and development of Tourism a number of activates has been initiated by the State Government by putting up counters at various destination, printing of brouchers, posters, scrolls, coffee table books etc and participating in various Fairs, Festivals Marts and organizing Road Shows at National and International arena.

2. In the reference 1st read above, the Project Manager, India International Film Tourism Conclave, Mumbai has informed they are organizing film tourism event "India International Film Tourism Conclave" at (i) Chennai on 18-02-2014; (ii) Hyderabad on 20-02-2014 & (iii) Mumbai on 22-02-2014 and requested the Government to participate in the said event. Accordingly, Government in the reference 2nd read above, have agreed to participate in said at Hyderabad only on 20-02-2014 with an amount of Rs.50,000/- + taxes.
3. In the reference 3rd read above, after completion of the event, the agency has raised the bills for the same and requested the Government to release the payment.
4. Government after careful examination of the matter hereby sanction an amount of Rs.56,180/- (Rupees Fifty Six Thousand One Hundred and Eighty Only) to M/s. Mercury Integrated Marketing Services Private Limited, Mumbai towards Participation of A.P. Tourism in India International Film Tourism Conclave at Hyderabad on 20-02-2014.
5. The amount sanctioned at para-4 above shall be debited to the following Head of Account:-

"3452-Tourism, 01-Tourist Infrastructure, 102, Tourist Accommodation & other facilities to Tourists - Schemes included in PLAN, 11- Normal State Plan, 13-Tourism PMU, 500-Other Charges, 503-Other Expenditure".

(P.T.O)

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6. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C (PMU) Department shall draw the amount sanctioned at para - 4 above and disburse the same to M/s. Mercury Integrated Marketing Services Private Limited, Mumbai through bank. The following are the Bank details:

Bank Name	:	HDFC
Bank Branch	:	Mumbai
Bank Account No.	:	022 725 600 048 52
IFSC Code	:	HDFC 00 00 227

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

CHANDANA KHAN
SPECIAL CHIEF SECRETARY TO GOVERNMENT

To

M/s. Mercury Integrated Marketing Services Private Limited, Mumbai.
The Assistant Secretary to Government and Drawing & Disbursing Officer,
YAT & C (PMU) Department,
The Deputy Pay & Accounts Officer, A.P. Secretariat, Hyderabad.
The Accounts Officer, YAT & C (PMU - Claims) Department.
SF/SCs

//FORWARDED::BY ORDER//

SECTION OFFICER